

NOTES

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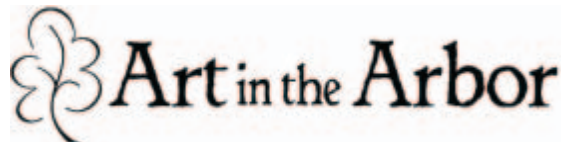
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For information, call
(502) 855-3460, email
info@nelba.com or
visit www.nelba.com

NELBA NOTES is published six
times a year. For advertising rates
and information, please visit
www.nelba.com.

Submit newsletter information
to Ellen Wade at bigole@aol.com.

Design/Production:
PrintWorx of Louisville



41st Annual Fine Art & Craft Festival

Visit the NELBA Hospitality Booth-
Win a \$300 Gift Certificate
To The Summit!



Reminder NELBA Members:

Drop off your marketing promotions at the NELBA Booth!

Last chance to donate to the NELBA hospitality booth. Festival visitors are seeking "bargains"- donate discount coupons, promotional giveaways, etc to get your company the attention you want! Potential customers will make a positive connection to your business from your donations. **Donations and display containers may be dropped off at the church office the week of May 4th.** (All giveaway items must have an accompanying basket or box in which to display your items.) For further information, please call, Charlotte Buster, 245-0081. **We still need some volunteers to staff the booth in two-hour shifts. Please check your calendar and tell Charlotte when you can help.** This year, we require a two hour shift for anyone who wishes to feature their promotions to festival visitors. Pair up with a coworker, or join a fellow NELBA member for a turn at promoting NELBA and your company! It's easy, but important that you support NELBA at the festival!

Please help support the festival by posting the festival insert found in this newsletter!

3rd Annual NELBA Scholarship Scramble*

June 5th, 2009

Indian Springs Golf Club 3408 Indian Lake Drive

8:00-9:00 am Registration

9:30 am Shotgun Start

Hole Sponsors and Player registration: (see details in insert)

Deadline: May 29th for all forms and fees- you can register online!!

Deadline: May 15th for scholarship applications

***Portion of the proceeds benefits the
NELBA College Scholarship Program**

For more information or to register, contact:

Pete Buhl

Sell & \$save Metro Realty

502-326-9009



LET US KNOW IF YOU WANT TO HELP WITH REGISTRATION!

Announcing NELBA's New Member Recruitment Program - \$\$\$!

The NELBA Board of Directors would like to announce a new membership recruitment program. This will be an ongoing program that will benefit you, the member, and NELBA. By recruiting new members, you help strengthen NELBA by broadening our base, and expanding our network in Louisville.

At the Annual Membership Dinner in September, the top three recruiters for 2009 will be recognized and rewarded with cash prizes. If you have referred any new members who have joined since the last September 2008 Membership Dinner, please contact info@nelba.com with your name and the name of the joining business.

NELBA is excited to offer this new program to its members as a way of saying thank you for all the ways NELBA is promoted in the community.

Check your Mail for your Membership Dues Notice

(Membership July 1, 2009 thru June 30, 2010)

Invoices to be mailed to current members in May

Membership renewal due by July 1st

Renew online now anytime!

Only current memberships will be included in NELBA's printed Membership Directory and Proforma's V-Mags (Virtual Magazine) online directory.



NELBA Calendar of Events '09

May

- 9-10th 41st Annual Fine Art & Craft Festival
- 12th Business Networking Social
5:30 - 7:00 pm \$5.00
Hilton Garden Inn (behind the Summit)
Cash bar
- 16th Norton Commons Business Community Showcase
(See newsletter insert for details)
- 19th Speaker Luncheon and Networking Event
11:15 - 1:00 pm (Details on Page 9)
- 30th Community Appreciation Day
10:00 am - 3:00 pm
Old National Bank, 9708 Brownsboro Rd.

June

- 5th 3rd Annual NELBA Scholarship Scramble
8:00 - 9:00 am - Registration
9:30 am - Shotgun Start
- 9th Business Networking Social
5:30 - 7:00 pm • \$5.00 • Cash Bar
Hilton Garden Inn (behind the Summit)
- 17th Happy Hour at Macca's Florida Seafood Bar & Grill
Westport Village, 1315 Herr Lane
4:00 - 6:00 pm • No rsvp required. • Cash Bar
Free appetizers for NELBA members and guests
Your business card may win a free dinner to Macca's!
Contact Joanie Brenzel for more information: 618-2770
- 23rd Speaker Luncheon and Networking Event
11:15 - 1:00 pm (Details on Page 9)

July

- 1st NELBA Membership Renewals are Due

Ready to show off your company?

NELBA is now accepting reservations for monthly "open houses" beginning July 2009.

Businesses have expressed an interest in featuring their facility, product or service in return for offering light refreshments and the social enjoyment it brings to the occasion. The benefit to the host is potential future customer connections. The open house is time-limited and allows for staggered work ending times.

Email Rosann McWherter, Life After Forty, (rosann@lifeafterfortyllc.com) or call her 836-7532, if you wish to schedule an open house for your business. You plan it- we'll publicize it! We anticipate one per month. It's a great way to network!!



Important New Feature for our NELBA Directory Advertisers:

NELBA's V-Mag Online Membership Directory is now open to all NELBA website visitors.

Our members and their ads will now be viewed by thousands of visitors- business, category and contact name.

Members will be given the opportunity to "hot link" their web site and/or e-mail addresses in the directory entries thereby enhancing the ability of users to access their companies' information with a click of a mouse.

"Hotlinks" are currently free to all our members through May 2009 on a trial basis. If you wish to continue to "hot link" your contact information, please contact info@nelba.com before June 1st. The "hot link" fee is only \$10.

Advertisers will also enjoy valuable new benefits offered by the V-Mag version of NELBA's Membership Directory in 2009. First, the very creation of the virtual copy turns each advertiser's print ad into an online ad! The advertisers may then choose to enhance their online ads by displaying them in color, hot-linking web site and/or e-mail addresses, and embedding flash video

presentations. Ads may even be changed or updated throughout the year. Be sure to look at Proforma's new, updated online advertisement (page 54) in the V-Mag directory!

Proforma is now offering two exciting "V-Mags" opportunities to NELBA members:

1.) Throughout 2009, NELBA member companies will receive a 10% discount on the cost of any/all V-Mag publication purchases – turn your organization's catalog, directory, manual, annual report, newsletter, magazine, menu, or sales literature into a V-Mag and save!

2.) Now through June 30th, NELBA members can earn a \$100.00 referral bonus for each new V-Mag publication customer referred to Proforma Rich Solutions.

V-Mags is a digital publishing solution that helps organizations generate revenue, expand distribution, save printing and distribution cost, gather important consumer data, and more. For more information about V-Mags and details on these special offers, contact Mark Rich at 614-6176 or mark.rich@proforma.com.

A note to our members: This V-Mag flash display feature provides special protection from any email harvesting programs.

NELBA Bids Farewell to Director,

Mike Kirk



Michael K. Kirk
Wyatt, Tarrant & Combs, LLP

"It is with great regret that I have to inform you that I must resign my position on the NELBA Board and on the program committee. I accepted an offer to become the Associate General Counsel for the Presbyterian Church USA. I start my new position on March 25th and with all of the new duties and responsibilities I must learn and some travel I do not believe I can faithfully attend

Board meetings and other functions for the foreseeable future."

NELBA is now seeking several replacements on the Programming Committee - Leslie Underwood and Elaine Wood have scheduled excellent programs through the remainder of the 2009 year. We look forward to involving some of our newer members in expanding our program topics in 2010. Won't you join us? Please contact Leslie Underwood, 259-2140 or leslie.underwood@cbandt.com.



NELBA's New Phone Number is

502-855-3460



NELBA Scrapbook



Some 300 people attended yesterday's groundbreaking ceremony for our new pediatric outpatient center, to be built adjacent to the Norton Brownsboro Hospital campus. When it opens around June 2010, the new facility will include a pediatric 24/7, 365 emergency department; a pediatric diagnostic imaging center; and pediatric outpatient surgery. It will feature the same high standard of patient care that the community has come to know and trust at our downtown Kosair Children's Hospital.



Bruce Traugher, Director Metro Economic Development, spoke at NELBA's March Speaker luncheon at The Embassy Suites. He confirmed that funding was approved for the Hwy 22 Roadway expansion near Old Brownsboro Crossing)



The Little Clinic celebrated its presence at both Kroger stores at Holiday Manor and Springhurst.



Eric Brown, owner of Profitable People, Inc., presented a dynamic program at our February meeting at the Hilton Garden Inn Northeast. With a background in leadership development and performance improvement, Eric offered many valuable ideas and insights.



Pete Buhl and Jennifer Welscher enjoying the "NELBA-tini" at the monthly networking social at the Hilton Garden Inn Louisville Northeast.



Don Thurman and partner displayed custom jewelry and offered advice on the gold sales market.

What's New In NELBA

Community Appreciation Day,

Saturday May 30th, 2009; 10am - 3pm

Old National Bank, 9708 Brownsboro Road,
Louisville, KY 40241

New York Life Insurance Company is please to be sponsoring Community Appreciation Day as a way to say thank you to all of the families and businesses we serve in communities in and around Louisville. Community Appreciation Day, to be held in over 40 communities nationwide, will offer fun activities for parents and children while teaching important lessons about how to stay safe at home, at play and in the community.

- Community vendors: Louisville Metro Police- 8th Division--- Child ID cards and discs.
- Office Depot, The Summit--- Free Lamination of Child ID cards
- Space for Free booths to promote "family-friendly" businesses (limited number) in Old National Bank parking lot--- for reservation, contact Chad Douglas, 502-472-8875. (First come-first served!)

ALL children who attend will receive a complimentary Identification Card, complete with digital photograph and fingerprints along with a disc. The event, sponsored by the Kentucky New York Life Insurance Company General Office, is FREE and open to the public.

Upcoming Events at The Summit

The Summit presents Fashion Camp! The day camp destination for children ages 6-16 interested in style, accessorizing, makeup, decorating, and entertaining; the camp runs throughout June and July. Registration starts May 5th at 9:00 am at The Summit Guest Services Office. The cost is \$60 and includes lunch, a \$40 Summit Gift Card, a special gift, and coupons from Summit retailers. For more information call 425-3441 or visit thesummitonline.com.

Music on the Terrace at The Summit, Sponsored by Norton Brownsboro Hospital. Every Thursday during June and July, 6:30 pm – 8:30 pm at The

Summit on The Terrace. Bring a blanket or a chair and enjoy live music all summer long. See the following entertainment lineup:

June 4	Vinyl Kings
June 11	Wulf Bros.
June 18	Indigo
June 25	This That & The Other
July 2	The Rigbys
July 9	The Juggernaut Jug Band
July 16	Caribbean Conspiracy
July 23	Robbie Bartlett
July 30	Rick Debow

May and June Programs at E.P. "Tom" Sawyer State Park

Spring Plants and Their Medicinal Qualities

Saturday, May 23 at 10AM. Meet at Gazebo near Sawyer-Hayes Community Center. Fee: \$2/person.

By the end of May, many plants have emerged from their winter slumber and begin to grow rapidly. We will explore the park on this hike revealing some of the edible and medicinal spring plants.

What is Infesting Your Garden?

Friday, May 29 at 4PM near the Tom Sawyer Community Gardens. This program focuses on diseases and infestations that may invade your gardens, and the best way to prevent these problems from occurring.

Storytelling and S'mores

Saturday, May 30 at 7PM. Meet at Picnic Grove across from the Archery Range.

On May 30th, come and join us for an evening of storytelling and S'mores in E.P. "Tom" Sawyer State Park's Picnic Grove. A professional storyteller will be on hand to delight you with his wonderful stories as you sit around a campfire roasting marshmallows and enjoying some delicious S'mores. There will be a fee of \$5 per family.

Fun Camp

June 1 to June 5, 9AM to 3PM each day. Meet in the Fun Camp Room in the Recreation Building.

What's New In NELBA Continued...

What better way to enjoy summer break than with a week full of FUN! Kids will enjoy games, sports, crafts, swimming, meeting new friends, and just being a kid. Camp is for ages 5 to 7.

Outdoors Skills Camp

June 8 to June 12, 9AM to 3PM each day. Meet in the Fun Camp Room in the Recreation Building.

This is your opportunity to learn and experience the basics of outdoor living, wilderness survival, setting up camp, backpacking, cooking, and "Leave No Trace" skills. Camp concludes with an overnight family campout. Additional cost of \$15.00 for family of 2 to 4, and \$20.00 for family of 5 to 6. Camp is for ages 8 to 12.

Frogs and Toads!

Saturday, June 13 at 7PM. Meet at Gazebo near Sawyer-Hayes Community Center. Fee: \$2/person.

Kentucky has 20 species of frogs and toads. We will hike over to the vernal pond and learn how to identify some of these frogs and toads by their calls and patterns. This is an early evening hike when many frogs are out calling.

Cheer Camp

June 15 to June 19, 9AM to 3PM each day. Meet in the Fun Camp Room in the Recreation Building.

Do you have S-P-I-R-I-T in your H-E-A-R-T?

Campers will learn the basics of cheering, including simple stunts, jumps, and tumbling. This camp is designed for beginners who want an introduction to cheerleading skills.

Keeping Your Garden Growing Through the Dry Months

Sawyer Hayes Center-Discount Coupon for NELBA Members

E.P. "Tom" Sawyer State Park is offering our NELBA members a Holiday Party coupon to reflect \$100 off of rental for a company holiday party during the months of November or December. Any member who calls during the month of May to book their Holiday Party, will receive the discount!!! Call today!

NELBA ALSO WELCOMES NEW MEMBERS:

Terry Kute, Shelter Insurance
Charlton Hundley, Travis and Herbert, PLLC
Mark Madison, Milestone Design Group, Inc.
Susan Bitely and Roger Hills, Costco
Lisa Brown, American Cancer Society

Call during the month of May to book your 2009 Holiday Party and we will take off \$100 of your Room Rental.

NELBA Members we would love to host your Holiday Party. The community center will include a reception hall that can seat up to 250 guests. Attached to the reception hall is a spacious trellised outdoor terrace which overlooks the natural forested landscape of the park. Additionally, there will be a smaller meeting room that seats 30 and opens up to a small terrace for outdoor activities or meetings. The community center will have a catering kitchen and front lobby area for relaxing near a large fireplace.

Expand your knowledge, ideas, and relationships.

3000 Freys Hill Road, Louisville,
Kentucky, 502-429-3280



*Opening in
May 2009*

A Center for the Community.

Whether your gathering is for family, friends or business, we have the ideal location for your next event.

www.parks.ky.gov

What's New In NELBA Continued...

Norton Commons

- Booth Rental available to business members of NELBA- Saturday May 16th and Sunday May 17th booth rental for Business Expo at Norton Commons Classic Weekend Event \$600 (\$200 off) Sunday only \$300.
- May 16th: NELBA Appreciation Day (see details under "Open House Calendar")
- May 17th The fun continues for the Norton Commons Classic Weekend. Join us for the Kentuckiana Spring Series Finale featuring a 1.5 mile circuit as professional men & women, amateurs and juniors race for the win! Music, Entertainment and Children's activities will continue, so bring out the family for a weekend of fun!
- Saturdays from 9am-1pm The Norton Commons Farmers Market Most of our farmers will be there, with chicken, eggs, pork, beef, honey, breads and jams, in addition to spring crops like lettuce, radishes, onions and other cool weather crops.
 - Take special note that Highland Moor and Hazelfield Farm will be selling perennials and shrubs, particularly native plants that do well in our climate. This is the time to plant!
 - Earth's Promise farm, which regular farm market shoppers know for their excellent certified organic chicken, will be cooking up fresh omelets with their certified organic eggs. www.kyagr.com/pr/kan/April2008/earthspromise.htm
 - We are cranking up the energy at the Norton Commons farmers market this year, with the addition of ready-to-eat food, live music, kids activities and lots of choices among our high-quality edible farm products – the Hevelines will have lamb this year, a couple of vendors are trying mushrooms and many have added fresh eggs to their fresh produce selection.
 - New vendors this year include: Gelato Gilberto: Most of you know the excellent products you can find at the Norton Commons gelato store. The Gilberts are joining the market this year to sell crepes (often with farm-fresh fillings) and coffee. www.gelatogilberto.com/ Art Lander and Holy Branch Gourds: The Landers farm in Henry County and will bring a mix of pesticide-and-herbicide free fresh produce, in addition to painted gourds, turned wood bowls and soap. Find them at <http://www.holybranchgourds.com>. Jeff

Stum and Ruby Red Tea – Rooibos is a plant native to South Africa but Jeff makes a variety of teas here in the Commonwealth and they are a Kentucky Proud product. Find them at <http://rooibeeredtea.com/>
Great Harvest Bread Company of Louisville – will bring whole wheat bread, muffins and cookies to the market. Find out more at www.greatharvestlouisville.com/breads.html

The Norton Commons development office has provided us with tables and chairs, so you can sit and enjoy your breakfast while you talk with your neighbors.

- Friday, May 29th and Friday, June 26th at 8pm- Movie on the Lawn- Bring your chairs, blankets and snacks for a family fun night of a movie on the lawn. Movies are always family friendly so feel free to bring along the children.

Good News on the KY 22 Roadway Improvement Project

NELBA and Rod Henderson, Managing Director of Norton Commons, have been communicating with the Metro government and KDOT for over two years in relation to the improvement project for KY-22. We have had a public meeting and communicated with the two state legislators, Ernie Harris and Bob DeWeese, several KDOT officials and numerous homeowner associations, the Northeast Christian Church, Worthington Fire Dept, the YMCA, Commonwealth Bank and others.

As you may or may not know, Worthington Fire Dept. is building a new facility in Norton Commons. Access to this new facility, which will be completed this May or June, will be along KY-1694. The traffic congestion created by the lack of progress to improve KY-22 at KY-1694 will become a major impediment to timely response by Worthington. The YMCA is planning on building a northeast YMCA branch in Norton Commons and will also use KY-1694 as ingress to the facility. St. Mary's Catholic Academy is currently building a 300 student elementary school off of KY-1694 on land that was donated by Norton Commons. Northeast Christian church has plans to develop their campus on KY-22 between Chamberlain Ln and KY-1694

What's New In NELBA Continued...

and there are other projects on hold. All of these projects are being negatively impacted by the lack of progress being made on the continuation of the improvements to KY-22. These improvements will be a duplicate on the improvement made in the first phase of the project, which included KY-22 from I-265 to Chamberlain Ln.

But now, good news from Senator Harris! While I know that there are continuing right of way issues that are being handled by Metro Works, Chris Phillips, the funding was a major stumbling block for the project to continue. Let's hope we will see construction beginning this summer.

Rodney Henderson, Managing Director of Norton Commons RHenderson@Henderson-Services.com, 386-6192

WESTPORT VILLAGE

Tenant News

Westport Village welcomes two new businesses - Louisville Tile Design Center and Pineapples and Polkadots. Check out what's happening at your favorite shops and restaurants at Westport Village.

Flowers Are Back

It's the planting season. Frank's Flowers are back starting this weekend at the Village. Be sure to stock up!

Healthy You Healthy Planet Festival

Saturday, May 30, 10 am-5 pm, Learn how to improve your health and create a healthy planet. Activities include speakers, health screenings, chair massages, recycling services, healthy food, live bluegrass music, climbing wall, special exhibits, and Children's activities.

Westport Village Farmers' Market

Will kick off at the Healthy You Healthy Planet Festival, Saturday, March 30, 2-5 pm. The Farmers' Market will be held every Saturday during the summer from 2 pm - 5 pm, rain or shine. Each week will showcase products for sale from a large selection of the best regional farmers and

specialty foods producers.

See what folks are saying about Westport Village (Velocity, Mar.23, 2009: <http://louisville.metromix.com/events/article/east-bound/1047618/content>

Eastern Area Community Ministries

- Annual Dinner & Auction

Saturday, May 30th - Hurstbourne Holiday Inn

Sponsorships and Auction Donations are now being sought. Your support helps provide emergency assistance for residents of Eastern Jefferson County. Last year over 300 people attended this event, making it a great way to promote your business while helping those in need.

Contact Candy Fischbach @ eacmauction@bellsouth.net or 244-6141 for more information. To be included in the program donations need to be received by May 15th.

Thomas Jefferson Unitarian Church

- a Green Sanctuary Congregation

TJ Unitarian Church has been recognized by the UUA and UU Ministry for Earth. A Green Sanctuary is a congregation that creates a sustainable life style for its members as individuals and as a faith community.

Our GREEN SANCTUARY COMMITTEE strives to fulfill our commitment by:

- Building awareness of societal environmental issues among our members
- Encouraging commitment for personal lifestyle changes
- Motivating members to take community action on environmental issues
- Fostering a connection between spiritual practice and environmental consciousness
- Building awareness of and rectifying environmental injustices

NELBA SPEAKERS (May & June)



Our May Speaker

Tuesday, May 19th
11:15 am - 1:00 pm

Speaker: Joe Pusateri

University Club- 2001 South
Brook, Louisville, KY 40208

In the past few years, Joe Pusateri has become a well-known member of our community. While he has been an award-winning homebuilder for more

than 30 years, he is best known for two major endeavors that brought national recognition to Louisville.

In 2003, he stepped forward to organize a rescue package to help save the Louisville Orchestra from certain bankruptcy. In 2006, he negotiated a new 5-year collective bargaining agreement with the musicians union, which stabilized the Orchestra finances. Through his community-building leadership skills, the Orchestra emerged stronger and more vibrant in its expansive offerings.

In November 2007, he and his company built a home for Patrick Henry Hughes and the Extreme Makeover: Home Edition T.V. show.

Joe is the president and owner of Elite Homes, Inc. which he founded in 1976. Elite Homes designs and builds or remodels 60-75 custom homes a year ranging from \$250,000 to over \$1,000,000. Elite Homes is currently developing 7 subdivisions in the Greater Louisville area.

He has demonstrated exceptional leadership and innovation in each of these roles. Joe continues to be very involved in both the Louisville community and home building industry has been recognized for his community service.

Looking for an easy and inexpensive way to reach new customers?

NELBA publishes our newsletter **NOTES** six times per year. This newsletter is distributed to all 200+ NELBA members, as well as prospective members, community leaders and other organizations. With a mailing list of over 500 individuals and organizations, the readership of **NOTES** is well over 1,000.

Additionally, **NOTES** can be downloaded in its entirety from the NELBA web site. Ads are offered in a variety of sizes. All ads are printed in black only.

Digital camera ready art to size must be provided in PDF or TIFF format and created with at least 200 DPI. If requested, professional ad design and production can be provided at an additional charge, based on the size and complexity of the ad.

Printed advertising inserts (8.5"x11" flat, one or two sides) may be inserted in **NOTES** for \$75.00 per insert. At least 500 printed inserts must be provided to NELBA by the 15th of the month preceding publication for insertion.

NOTES is published in January, March, May, July, September and November.

Contact Elaine Wood at 502-396-3397 or forelaine@bellsouth.net for more information or production assistance.

	Size	6 Issues	Per Issue
Full Page B/W	7.5"x9.75"	NA	\$100
Half Page B/W	7.5"x4.75"	NA	\$60
Third Page B/W	2.25"x9.75" or 7.5"x3.25"	NA	\$55
Quarter Page B/W	3.5"x4.75"	NA	\$50
Business Card B/W	3.5"x2"	\$175	\$35



Our June Speaker Program

Thursday, June 25th
11:15 am - 1:00pm

Speaker: Mark Rich, Proforma
Rich Solutions

"Know Green. Go Green.
Sell Green."

Springhill Suites by
Marriott - Hurstbourne

10101 Forest Green Blvd. (North

Hurstbourne Parkway between Shelbyville Road and Dorsey Lane)

This presentation will give an informative overview of the "GREEN" movement and how eco-friendly considerations and marketing materials may be used to promote nearly any business. Topics covered will include:

- What is Green?
- Eco-Friendly Terminology
- Eco-Friendly Materials
- Eco-Friendly Considerations
- Eco-Friendly Market
- Green Communication

New Member Business Highlights

Frozen De'Lites

Don't just invite them... De'Lite them! There's no need for a messy blender or ice anymore! Frozen De'Lites rents top quality, industrial size Frozen



Drink Machines that will make any occasion the coolest ever! At Frozen De'Lites we want your event to

be as simple as possible. All rentals include, FREE delivery, setup, cleanup, cups, straws and the mix (alcohol is optional)! There are two types of machines available for rental. The double bowl frozen drink machine is designed to serve two flavors and the single bowl is perfect for smaller parties serving one flavor. For rates and other information visit us at www.frozendelites.com or call us at 664-3085. Contact: Michelle Edrington

Stuart Adams Law Office, P.S.C. offers clients the resources and experience found in large firms, but we provide the personalized service of a smaller firm. We are devoted to helping entrepreneurs and small to medium-sized businesses.

We help our clients start or grow, mindful of Steven Covey's principle, starting with the end in mind. We help them with "due diligence" and negotiations to buy a businesses as well as succession planning to sell it when the time is right.

We also help our clients with employment issues such as non-compete agreements, contracts, business litigation, and a wide variety of business transactions. We are experienced in the special dynamics of family business issues, including preparation of estate plans synchronized with the succession plans of the founders or key entrepreneurs.

We pride ourselves on our community service. Stuart Adams serves as a pro bono SCORE counselor, is the Chair of the Norton Commons® residents' Community Council, and serves as Chair of This I Believe, Inc. He has served as President of

The Entrepreneur Society, on the Board of Directors of the Louisville Venture Club, and many other civic organizations.

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Phone (502) 587-7750
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www.juristechnology.com
www.linkedin.com/in/stuartadams
Lyndon Office
Lynnhurst Office Condominiums, Suite 1
8009 New LaGrange Road
Louisville, Kentucky 40222-4791
Norton Commons® Office by appointment only

Total Office Products & Service (TOPS)

Since 1979, we have been service Metro Louisville.

Currently we are expanding into Shelby, Oldham, Trimble, and Henry Counties. We're bringing to you our "Superstore Prices & Hometown Service."



ALWAYS competitive pricing; Over 23,000 office products available for FREE NEXT day deliver;
Delivery to your office by TOPS trucks and staff;
Locally-based Customer Service – when you call our Customer Service, you talk to a knowledgeable, experienced person right here in Kentucky;

A complete line of office furnishings for the Mailroom to the Boardroom; Expert Assembly, Delivery,

& Installation of furniture by TOPS staff; LOCALLY and FAMILY-owned and operated.

Barbara Sparks Total Office Products & Service
7311 Hwy 329, #1012 Crestwood, KY 40014
502-241-1007 Fax 502-241-1015 barbara@totalops.com

NELBA Member Profiles



ERIK ECKEL

A NELBA outdoor banner initially drew Erick Eckel to our organization. That was three years ago. Now, Erick says that NELBA is a great group of friends and business contacts, "NELBA keeps me connected with businesses in northeast Louisville. It's the only professional (networking) group I belong to." Erick was the speaker at our January program.

Erick is a techie – big time. His company, Computer Troubleshooters, provides a variety of services and products to small businesses and home-based offices, including: serving as the IT resource for new hardware (PC and MAC), repair, networking, software integration and migration of existing files to new systems. While Computer Troubleshooters is a national franchise, Erick assures everyone that, "when the phone rings, I answer it and I am the person doing the work." He stressed that the first and most important aspect of troubleshooting us to determine what the client needs and then explore

options to identify the most cost-effective way to meet those needs. On-site meetings and assessments of the technology and capabilities ensure that he has all the information needed to make wise recommendations, not just a list of equipment used.

Erick earned a bachelor degree from U of L and completed Sullivan University's Microsoft Engineer program. He holds multiple Microsoft certifications. In the 15 years he's worked with computers and Internet technology, he also wrote and edited best-selling computer books for Coriolis, O'Reilly and Tech Republic publishers.

When he's not busy saving or enhancing a company's IT operations or staying up-to-date with the latest technology and software, Erick is involved with family activities. He and Lauren, his wife of 18 years, have a daughter, Hannah, age nine, and Andrew, 5. They love trips to Bernheim Forest and family movie night. Erick used to cycle a lot, but doesn't have much time for that right now.

Should you need a new computer, have a problem or need to upgrade your IT functions, call Erick at 767-3855 or visit www.ct-lou.com.



CHUCK FULNER

He really does like the duck – the AFLAC duck. In fact, he's quite enamored with the whole company. According to Chuck Fulner, the people at AFLAC are very enthusiastic about both the product and customer service. "They really believe that paying a claim is a wonderful thing, he stressed. "Our customer staff is proud to report that their average time to get a check out

once a claim has reached headquarters is 3.5 days. Pretty amazing." AFLAC offers a variety of payroll-deducted supplemental and disability insurance policies.

Chuck joined AFLAC in January of this year, after tiring of all the travel as a healthcare consultant. "I remembered what a positive experience he had when bringing in AFLAC benefits for employees while serving as the human resources director of a nursing home. So, I investigated and found this would be a great fit for me," he explained.

Chuck's career has included various roles in the healthcare industry. He met Diana, his wife of 35 years,

while serving as the admissions director for a residential treatment center for the developmentally disabled in Tennessee.

He found NELBA through his wife's friendship with Ellen Wade. Chuck volunteers at the Thomas Jefferson Unitarian Church's two fundraising art events each year, where his wife attends. According to Chuck, he's known as the "chief hotdog griller" for the events.

He has found NELBA to be great fun and an excellent networking opportunity.

Gardening, especially growing heirloom tomatoes, is one of Chuck's passions. He plants a garden each year at his mother's yard in Germantown, noting that the dirt is much better than at his home.

For fun, he and Diana enjoy their season tickets for the U of L women's basketball and volleyball teams. And he's an amateur genealogist. "I love to bore my relatives by telling them where they came from," he joked.

Chuck received his undergraduate degree at Bellarmine University and master degree at the University of Michigan.

So, if you have questions about AFLAC, grilling hotdogs, heirloom tomatoes or genealogy, call Chuck at 777-8128.



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MARK YOUR CALENDAR!



TUESDAY, MAY 19TH

Joe Pusateri, President/Owner of Elite Homes, Inc.
"Lesson in Leadership"

University Club, 2001 South Brook, Louisville, KY 40208
(Northeast corner of Belknap campus, near Cardinal Boulevard)

Cost: \$12.00 members; \$15 guests

RSVP required by May 14 Cancellations required 48 hours in advance.



THURSDAY, JUNE 25TH

Mark Rich, Proforma Rich Solutions
"Know Green. Go Green. Sell Green."

Springhill Suites by Marriott – Hurstbourne
10101 Forest Green Blvd. (North Hurstbourne Parkway between Shelbyville Road and Dorsey Lane)

Cost: \$12.00 members; \$15 guests

RSVP required by Tuesday, June 23rd. Cancellations required 48 hours in advance.